

# BUILDING ALBERTA'S BIOINDUSTRIAL TALENT POOL ENGAGING INDUSTRY TO DEVELOP THE IDEAL WORKFORCE

#### About the Event.

Join us from September 30 – October 2, 2012 at the Rimrock Resort in Banff, Alberta for a strategic Biorefining Conversions Network to discuss how to develop a skilled bioindustrial workforce based on industry needs. The main objective of this workshop will be to initiative discussions around what programs need to be created to enable training of highly qualified people and skilled labour to ensure that there is adequate support the emerging bioeconomy.

Venue: Rimrock Resort

Banff, AB, Canada

Schedule: Sunday September 30, 2012

7.00 pm – 9.00 pm - Opening Reception & Registration

Monday October 1, 2012 8.30 am – 5.00 pm

Tuesday October 2, 2012 8.45 am – 4.30 pm

Registration: Please register at <u>www.bcn.ualberta.ca</u>

## Purpose.

Access to a skilled and flexible workforce is a strategic competitive advantage for any industry but in emerging sectors that are globally competitive, such as the bioindustry, it can be a deciding factor in investment decisions. Alberta has demonstrated that it can implement forward-looking educational and training programs to support industry, the most notable example being the implementation of a pan-Albertan network of training and educational programs to support the conventional energy sector. Universities, Colleges, and technical schools across the province provide training in engineering, trades, business, entrepreneurship and the environment, all of which help support various facets of this thriving sector, which in turn provides a substantial amount of wealth to the province. Alberta is well positioned to be a leader in the bioeconomy but to be competitive, sustainable and attractive for investors, it is essential that industry has access to a highly skilled and versatile workforce. Given the time it takes to develop and implement robust and complimentary training programs, discussions around how to build a strong bioindustrial workforce must begin now so that the availability of talent aligns with bioindustrial ramp-up and expansion. In order to create the right programs, it is important to engage industry and get feedback on where the sector is heading and the types of skilled workers and professionals needed to support the sector. This workshop will bring together industry, academics and government to discuss these topics and develop a path forward for program development and workforce creation. The event will include plenary sessions that examine the current industry landscape, the projected bioeconomy workforce and existing bioindustrial programs. These sessions will provide background information for interactive breakout sessions which will focus on identifying and defining skill-sets needed in the bioindustry, assessing whether or not there are alignments with current programs and what other types of programs (i.e. internships) would be useful for industry.

#### Outcomes.

The outcomes of this event will include a white paper that addresses the following questions:

- What are the core competencies and skills that industry is looking for in HQP and skilled labour in the emerging bioeconomy?
- What are examples of bioindustrial career paths? What ideal job descriptions look like?
- Is there a current or forecasted local demand for a bioeconomy workforce?
- What does the bioindustrial landscape look like in regards to workforce in other jurisdictions? What is it projected to look like?
- What institutions have programs dedicated to training HQP in the bioindustrial space? Have they been successful?
- What are the short and long term forecasts for both education and industry requirements?
- Can we learn from existing examples of programming in this space?
- What are the steps and timelines around implementing new programming? Do these align with industry?
- Is there any alignment between bioindustrial skills required by industry and the current system?
- What are the best paths forward?

### About the BCN.

The Biorefining Conversions Network was established in 2009 as a pan-Albertan research and development network mandated to work with industry partners to define opportunities in the bioindustrial space and connect them with researchers and other stakeholders (i.e. government, funding agencies) to facilitate solutions-oriented R&D collaborations. The overarching goal of the BCN is to create a critical mass of bioindustrial R&D capacity in the province to support the growth of the industry by leveraging the provinces competitive advantages including a strong economy, a highly-skilled and technical labour force, extensive pipeline and distribution infrastructure, world-class research centers, and an abundance of natural resources, biomass and water.

With a heavy focus on industry relevant research, the BCN does not function like a traditional research network and is not a funding agency. The BCN works actively to develop trust relationships with partners and strategically identifies and builds targeted research programs. To accomplish this, the BCN has resources for business development, hosting, events, workshops and networking.

Initially funded by the former Ministry of Advanced Education & Technology (now Enterprise and Advanced Education), the BCN moved into the Alberta Innovates Bio Solutions portfolio when the Innovates Corporations were established. The first investment into the BCN was \$3 million over 3 years to fund network management, business development and administration (Core Functions) as well as research projects. The BCN project portfolio included 17 projects spanning 4 major themes including Chemical Conversions, Biological Conversions, Thermal Conversions and Biomass Pre-processing. In all of these themes there was a direct focus on biorefining or maximizing the value of the feedstock by utilizing all feedstock components to produce a wide range of biofuels, biochemicals, and biomaterials. The BCN is feedstock agnostic and has investigated conversion of a variety of different forestry and agricultural feed as well as value-addition to industrial co-products. Please visit <a href="https://www.bcn.ualberta.ca">www.bcn.ualberta.ca</a> for more information.

Time	Day 1	Day 2
AM Plenary Sessions	Bioindustrial Skills & Competencies: What is industry looking for?	Bioindustrial Programming: Examining Current Programs
	Industry Presentations & Panel Companies in the bioindustrial space will give presentations and then participate in a discussion panel. The following issues will be addressed:	This session will provide background information for the afternoon breakout sessions and will focus on looking at programming needed to develop HQP and skilled labor. The following topics will be addressed in this session:
	<ul> <li>What skills and competencies are needed for a skilled bioindustrial workforce?</li> <li>Where is the industry headed?</li> <li>Can this sector be competitive in terms of</li> </ul>	<ul> <li>Environmental Scan         <ul> <li>What are the current programs in existence?</li> </ul> </li> </ul>
	<ul> <li>Call this sector be competitive in terms of attracting the best people?</li> <li>The Alberta Industrial Landscape</li> <li>What does the current and projected bioindustry look like in Alberta?</li> <li>Are there any key trends emerging in the</li> </ul>	<ul> <li>Program Development: Steps &amp; Timelines</li> <li>How long does it take to realistically implement new programs</li> </ul>
		<ul> <li>Examples of Existing Bioindustrial Programming</li> </ul>
	developing bioeconomy that would help shape the type of workforce needed to support the sector?	<ul> <li>Leanings from Past Programming initiatives</li> </ul>
PM Breakout Sessions	Bioindustrial Skills & Competencies: Defining the training paths needed to develop the workforce	Bioindustrial Programming: Alignment with Industry Need & the Current System
	Breakout Sessions The group will be broken into the following facilitated working groups:	Breakout Sessions The group will be broken into the following facilitated working groups:
	<ol> <li>Technical Programming</li> <li>Science-based Programming</li> <li>Engineering-based Programming</li> </ol>	<ol> <li>Technical Programming</li> <li>Science-based Programming</li> <li>Engineering-based Programming</li> </ol>
	The purpose of these sessions will be to identify, define and rank core competencies and skills that are needed to develop a workforce in alignment with industry needs in each of the programming areas. These skills and competencies will be used to define ideal candidates and potential training pathways. The outcomes of these sessions will be used in Day 2 for discussions around programming.	The purpose of these sessions will be to examine how the potential training pathways identified in the Day 1 breakout sessions align with current programming and to identify potential programming opportunities based on the existing system and industry requirements. Both short and longer term options will be discussed along with how to service industry quickly (i.e. internships) while ensuring a robust long term training system.
	Breakout Wrap-Up All participants will reconvene to summarize and highlight key findings from each group.	Breakout Wrap-Up All participants will reconvene to summarize and highlight key findings from each group.



CHANGING THE NATURE OF BIOMASS				
Sunday September 30, 2012				
5.00pm - 9.00pm	Registration			
7.00pm - 9.00pm	Opening Reception			
Monday October 1, 2012				
7.30am - 11.00am	Registration			
7.30am - 8.30am	Breakfast			
8.30am - 9.00am	Welcome & Opening Remarks			
	Plenary Session 1: Bioindustrial Skills & Competencies: What is industry looking for?			
9.00am - 12.15pm	Industry Presentations  Trevor Nickel - Growing Power Hairy Hills & Highmark Archer Daniels Midland (Speaker TBD)  Mascoma (Speaker TBD)	9.00am - 10.20am		
	Energy Break	10.20am - 10.50am		
	Industry Panel & Discussion	10.50am - 11.30am		
	The Alberta Industrial Landscape: Present & Future Opportunities  Jeremy Heigh – Sift Everything	11.30am - 12.15pm		
12.15pm – 2.00pm	Lunch			
	Breakout Sessions 1- Bioindustrial Skills & Competencies: What is industry looking for?			
2.00pm – 5.00pm	Working Groups Energy Break Group Presentations & Summary	2.00 pm - 3.45 pm 3.45 pm - 4.15 pm 4.15 pm – 5.00 pm		
5.00pm - 6.00pm	Reception			
Tuesday October 2	, 2012			
7.30am – 8.30am	Breakfast			
	Plenary Session 2 – Aligning Bioindustrial Programming with Industry Need			
	Overview of Bioindustrial Programs and New Programs Jim Bohun – University of Alberta	8.45am - 9.30am		
8.45am - 11.30am	A Look at Existing Bioindustrial Program Requirements  Dr. Jim Sandercock – Northern Alberta Institute of Technolo	9.30am - 10.30am ogy (NAIT)		
0.104111	Dr. Manfred Kircher – Cluster Industrielle Biotechnologie (CLIB2021)			
	Energy Break	10.30am - 11.00am		
	Update on the BioAlberta Policy Committee's Human Capital Assessment Ray Bergstra – MTN Consulting Associates	11.00am - 11.30am		
11.30am - 1.00pm	Lunch			
	Breakout Sessions 2 - Aligning Bioindustrial Programming with Industry Need			
1.00: 4.15	Working Groups	1.00pm – 3.00pm		
1.00pm - 4.15 pm	Energy Break	3.00pm - 3.30pm		
	Group Presentations & Summary	3.30 pm - 4.15pm		
4.15pm - 4.30pm	Closing Remarks			